

**Der Beginn ist die  
Hälfte vom Ganzen  
- Don't be corporate!**

*Andreas Winiarski*

*@winiarski*

BEHIND THE SCENES

# THIS IS HOW **WE ROCK THE INTERNET**

Andreas Winiarski, Global Head of PR

FROM BERLIN TO THE WORLD

WHERE WE COME FROM

founded in 2007

50+ countries in five continents

incubated 100+ ventures

27,000+ global team





printvenue

NAMSHI

ZALORA

Work.com.mm

THE ICONIC

PAYMILL

Cupo Nation

immobilo

DALANI HOME AND LIVING

tricae

Airu

zalando

21DIAMONDS

hellofood

BILLPAY

Wimdu

goodbeans keep playing

YepDoc

netz)optiker

ads.com.mm

foodpanda

payleven

Lazada

linio

DropGifts

Office Fab

OfficeYes

home24

kanui

vamido

JUMIA

zanui.com.au

EASY TAXI

eDarling

爱日租

kaymu.com.my

zando

wunderkarten.de

mebelrama

Azmalo.pk

inspire

FAB FURNISH

lamoda

WESTWING

GLOSSYBOX

dafiti

plinga

Zocprint

Autoda Das Online-Autohaus

möbly

pricepanda

Motors.com.mm

daraz.pk

House.com.mm

Hub Fresh

ROCK IT AROUND THE GLOBE

# BUILDING ROCKSTAR VENTURES WORLDWIDE



**UNTERNEHMERTUM**

**GESCHWINDIGKEIT**

**FLEXIBILITÄT**



**TECHNOLOGIE**

**FEHLERTOLERANZ**

**PRAGMATISMUS**

**FREIHEIT**

*„Kinder an die Macht“*



**WAS TUN?**

**WOZU NOCH VERLAGE?**

**RENAISSANCE DES CONTENTS**

**FREI**

**HEIT**

**DANKE!**

*Andreas Winiarski*

*@winiarski*